

every company

can help build homes, communities & hope



Companies of all sizes recognize that a strong commitment to social responsibility is critical to success.

Employees and customers alike are increasingly socially-aware and want to spend time and money with corporations that are engaged in the community. Study after study shows that when a company invests in causes that their employees and customers care about, they are likewise more invested in the company's success and show greater brand loyalty.

Partnering with Habitat for Humanity of the Chesapeake is an excellent way to offer employee engagement and team building opportunities, promote your company to the larger world, and make a lasting impact.

Habitat Chesapeake works with corporations of all sizes to build customized partnerships, including:

- Sponsored employee Team Builds on construction sites and in ReStores
- Financial support including corporate contributions and employee giving campaigns
- In-kind product donations for homes, such as paint, flooring, windows and doors, landscaping materials, etc.
- In-kind trade services for homes, such as civil engineering, architecture, electrical engineering, plumbing, HVAC, roofing, etc.
- In-kind donations of building materials, lighting, furniture, appliances, sinks, cabinets and other goods to ReStores
- Employee group membership in our young professionals group, HYPC
- Homebuyer outreach to employees that may fit Habitat criteria



our impact



750
beautiful homes



2,500+
family members



35
years of hope

Corporate partners receive a wealth of financial and promotional benefits by being an official Habitat partner, including:

- Promotion on Habitat Chesapeake website
- Recognition in Habitat Chesapeake annual report and newsletters circulated to 10,000+ donors and partners
- Inclusion in Habitat Chesapeake media outreach
- Co-branded social media posts
- Habitat Chesapeake swag for employees
- Tax deductions for financial and in-kind contributions
- Opportunity to be recognized as a Corporate Partner of the Year at annual Coming Home Donor Reception

What our partners say

“Euler Hermes has supported Habitat Chesapeake for 12 years through Team Build Days and monetary donations. Not only has this provided meaningful hands-on community service opportunities for hundreds of employees over the years, but we hope we’ve made a difference in the lives of local families in need. This is certainly one of our most engaging employee events – the Team Build Days fill up quickly!”

-Laura Crovo
Vice President, Regional Head of Communications
Euler Hermes North America

“We are a proud supporter of the HabiCorps Workforce Development Program and have also worked with Habitat Chesapeake to engage hundreds of employees from around the world on construction sites and in ReStores. The synergies are immense and it’s very personally rewarding!”

-Dave Benton
Senior Manager, Corporate Human Resources
Aerotek, an Allegis Group Company

To learn more about becoming a Habitat Chesapeake corporate partner, contact Michael Garcia, Director of Donor Relations, at 443.844.9594 or mgarcia@habitchesapeake.org

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everyone
benefits from
social responsibility



78% of employees
say that their company’s social
responsibility is important to them



80% of consumers
will buy from a new company if it
supports their corporate social
responsibility model



84% of young investors
are focusing their investments
on socially responsible companies

